

# Body of Christ News

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**BodyofChristNews.com**

# ADVERTISING CONTRACT

## and Insertion Order

**Rates & Sizes**  
 effective 1/2014

Advertiser \_\_\_\_\_

Primary Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ fax \_\_\_\_\_ e-mail \_\_\_\_\_

### Display Advertising RATES

Size	1-2x	3-5x	6-11x	12x
<b>Full page</b>	\$1,002	\$922	<b>872</b>	701
<b>Jr. Page</b>	902	830	<b>785</b>	631
<b>1/2 page</b>	581	535	<b>506</b>	407
<b>1/4 page</b>	351	323	<b>305</b>	246
<b>1/6 page</b>	250	230	<b>218</b>	175
<b>1/8 page</b>	200	184	<b>174</b>	140
<b>Directories:</b>	Business \$75		Church \$65	

**COLOR RATES**  
(color available for 1/4 page + only)  
**Full & Jr.:** +\$200 per issue  
**1/2 page:** +\$100 per issue  
**1/4 page:** + \$50 per issue

**POSITION RATES**  
 Back Page, +30%  
 Page 2, +20%  
 Page 3, +25%  
 Far Forward, +15%

RATES REQUIRE CLIENT TO PROVIDE **READY-TO-PUBLISH AD!**  
 Ads are considered ready for publication **ONLY** when received **complete and properly sized** in one of the following formats: **.JPEG, .TIF or .PDF**  
 Resolution must be **AT LEAST 300 pixels per inch.**

### AD DESIGN & PRE-PRESS RATES

DESIGN RATES*	
<b>Full page</b>	\$150
<b>Jr. Page</b>	75
<b>1/2 page</b>	75
<b>1/4 page</b>	45
<b>1/6 page</b>	35
<b>1/8 page</b>	25
<b>All Others</b>	20

**File Conversion - \$20**  
 ALL electronic files other than .tif, .jpg and .pdf must be converted. This fee applies to ALL Word, Publisher and PowerPoint files, and these types of files **may be subject to full design charges.**

**Scanning - \$15**  
 Applies to any ad submitted as hard-copy, and any advertising photo or other material that requires conversion to digital format.

**Changes, Updates - \$15**  
 Small changes to existing ad; **significant changes subject to full design charges.**

\*Additional charges may apply  
 See Media Kit for details.

Ad Design & Pre-Press Charges: \$ \_\_\_\_\_

Advertising Space/Issue: \$ \_\_\_\_\_

Color/Issue: \$ \_\_\_\_\_

Placement/Issue: \$ \_\_\_\_\_

**TOTAL/issue** (excludes Design & Pre-Press): \$ \_\_\_\_\_

This contract covers ads to run in the following issues: Select all appropriate, designate year

- Jan. \_\_\_\_  Feb. \_\_\_\_
- March \_\_\_\_  April \_\_\_\_
- May \_\_\_\_  June \_\_\_\_
- July \_\_\_\_  Aug. \_\_\_\_
- Sept. \_\_\_\_  Oct. \_\_\_\_
- Nov. \_\_\_\_  Dec. \_\_\_\_

- Black & White**
- Full Color**
- Placement** \_\_\_\_\_

Select One

### Display Advertising DIMENSIONS

Size	Width	x	Height
<input type="checkbox"/> Full Page	10.25	x	14.
<input type="checkbox"/> Jr. Page.	7.646	x	10.458
<input type="checkbox"/> 1/2 page horizontal	10.25	x	6.917
<input type="checkbox"/> 1/2 page vertical	5.042	x	14.
<input type="checkbox"/> 1/4 page standard	5.042	x	6.917
<input type="checkbox"/> 1/4 page horizontal	10.25	x	3.375
<input type="checkbox"/> 1/4 page vertical	2.438	x	14.
<input type="checkbox"/> 1/6 page	5.042	x	4.550
<input type="checkbox"/> 1/8 page horizontal	5.042	x	3.375
<input type="checkbox"/> 1/8 page vertical	2.438	x	6.917
<input type="checkbox"/> 1/16 page	2.438	x	3.375
<input type="checkbox"/> Business & Service,	3.331	x	2.
<input type="checkbox"/> Church Directory	3.331	x	2.875

Advertiser agrees to run the above specified-sized ads in the above designated issues of Body of Christ News. In order to receive the frequency discount, advertiser must run ads in at least the specified number of consecutive issues. This contract between the advertiser named above and Body of Christ News is for advertisements to begin in the \_\_\_\_/2006 issue of Body of Christ News. Publisher reserves the right to refuse any advertising. Advertiser agrees to other terms and guidelines as printed in the Body of Christ News Media Kit. All ads must be paid in full at time of insertion order unless credit has been granted or billing arrangements have been approved by the publisher.

I have read and agree to the terms and conditions of this contract.

\_\_\_\_\_  
 ADVERTISER, Authorized signature date

\_\_\_\_\_  
 BOCN, Authorized signature date