## **BODY OF CHRIST NEWS** Magazine

## Print Advertising Rates & Specs

## 2024 General and Corporate Advertising

| Size (inches)   | 1X     | 3X     | 6X     | 9X     | 12X    |
|---|--------|--------|--------|--------|--------|
| Full Page<br>Regular: 7.5x10.25<br>Full Bleed: 8x11<br>(0.125 bleed/.25 Safe Space) | \$2276 | \$2139 | \$2120 | \$2054 | \$1969 |
| Half Horizontal<br>7.5 x 5.0625<br>Half Vertical<br>3.6875 x 10.25                  | \$1024 | \$997  | \$906  | \$885  | \$875  |
| <b>Quarter Page</b> 3.6875 x 5.0625   | \$505  | \$495  | \$458  | \$419  | \$399  |
| <b>Eighth Page</b> 3.6875 x 2.4688  | \$300  | \$289  | \$274  | \$259  | \$240  |
| <b>Directory</b> 2.4167 x 2.1564  | \$145  | \$140  | \$135  | \$131  | \$128  |

## 2024 Small Business and Ministries Advertising

| Size (inches)   | 1X     | 3X     | 6X     | 9X     | 12X    |
|---|--------|--------|--------|--------|--------|
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| Half Horizontal<br>7.5 x 5.0625<br>Half Vertical<br>3.6875 x 10.25                  | \$826  | \$789  | \$761  | \$724  | \$710  |
| <b>Quarter Page</b> 3.6875 x 5.0625   | \$401  | \$375  | \$355  | \$325  | \$296  |
| <b>Eighth Page</b> 3.6875 x 2.4688  | \$250  | \$239  | \$224  | \$209  | \$190  |
| <b>Directory</b> 2.4167 x 2.1564  | \$99   | \$99   | \$99   | \$89   | \$79   |

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